



*Knowing your product*

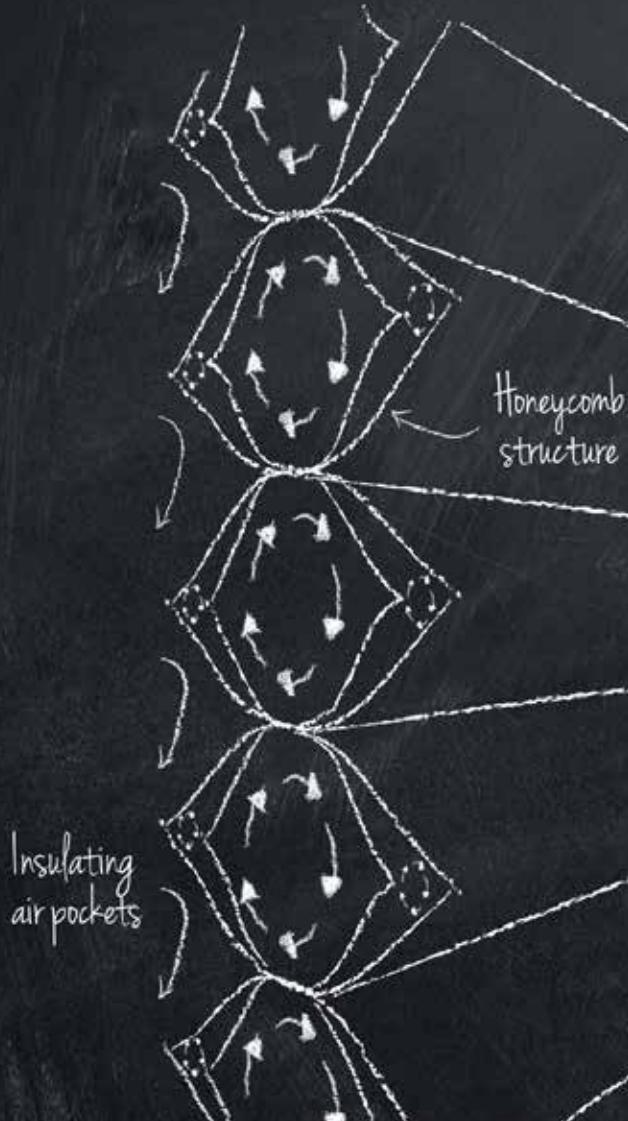
LUXAFLEX® DUETTE® Shades

**Luxaflex**®  
WINDOW FASHIONS

“Our products can dynamically act as valves controlling energy flow in and out of windows. By doing this with maximum effectiveness, window coverings could cut home heating and cooling energy use in half”.

**Wendall Colson, Senior Vice President, Research & Development, Hunter Douglas Inc.**

# Luxaflex® Duette® Shades



## Claim to Fame

The story of LUXAFLEX® DUETTE® Shades begins back in the late 70's during the energy crisis, when a young architect and inventor was faced with uncomfortable currents of cool air whilst renovating Victorian houses in Massachusetts. The young inventor became concerned about heat loss escaping through windows in a time when the supply of energy was an issue.

Duette Honeycomb Shades was officially launched into the US market in 1985 and went on to receive numerous industry design and innovation awards and catapulted Duette Shades to the #1 selling Window Covering product in the US. Even 30 years on, with a steady stream of innovative applications and specialty hardware introductions, Duette Honeycomb Shades continue to out sell all other Window Coverings in the US.

# The Choice is yours and it's Distinctively Duette



ULTRAGLIDE® Shades



Duo-lite



Vertiglide 2.0

## Exclusive Proprietary Luxaflex Options



Architella Fabrics

LUXAFLEX® DUETTE® Shades offer the largest selection in the industry. In fabric ranges or lifting systems, no one even comes close to the options available with Luxaflex Duette Shades.

Duette Shades has gone from a humble range of 10 colours, one opacity and one cell size to four cell sizes, three opacities and over 200 colours.

A range of textures from subtle, sophisticated to bold and daring, the choices are endless when it comes to Duette Shades and the available fabric ranges. Whether it's a crisp, contemporary linen look fabric or irregular organic texture, or the simplicity of suede, there is aesthetic appeal that can be applied to any home decor style.

Luxaflex Duette Shades are all about customised convenience when it comes to the selection of lifting systems. Each lifting system offers something unique and has been designed to enhance the end users in home experience. From cordless LiteRise operation at the bottomrail to one touch remote control solutions with PowerRise to side-to-side operation with Vertiglide and two fabrics on one shade with Duo-lite.

# Quality means Confidence

Quality that provides a lifetime of enjoyment.

The quality of the shades you choose influences the quality of life in your home and our standards are the highest you will find anywhere. Not only do we put all of our hardware through rigorous testing, each fabric is tested for durability, energy efficiency, ultraviolet protection, sound absorption, cleanability—such as colour steadfastness, and against environmental extremes so that you can be sure you have invested in the most reliable window covering for your home. Plus, our fabrics are GREENGUARD® Indoor Air Quality Certified to assure that our products are as environmentally friendly as they are beautiful.

Unlike other products, Duette Shades do not require any additional maintenance to keep them appearing well and functioning. With our patented TruPleat construction your shade will always remain crisp and consistent from front to back, and top to bottom. Moreover, unlike some competitors' shades, you can be reassured that your Duette Shades will not discolour over time. Always providing the very highest level in quality and enduring style, Luxaflex Duette Shades are the best choice.

Shade without TruPleat



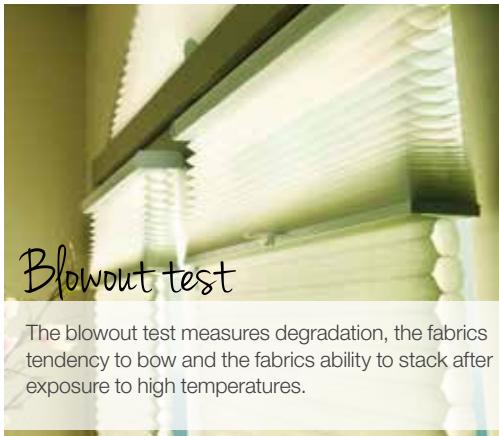
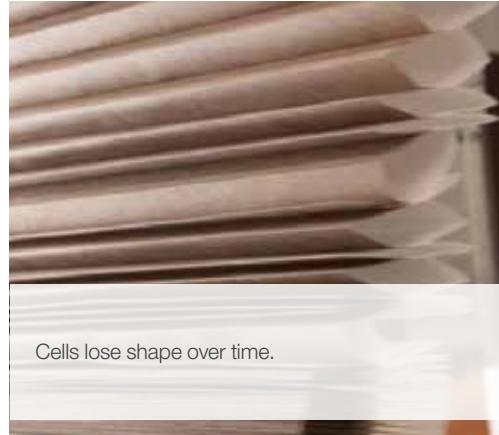
TruPleat Testing ensures consistency and crisp appearance from top to bottom.

All this testing is completed at our world class facility at 1 Duette Way, Broomfield, Colorado.

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LUXAFLEX® DUETTE® SHADES

THE REST



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THE REST



A large, rectangular piece of light-colored fabric is suspended in a factory or warehouse. It is illuminated by a long, bright fluorescent light fixture hanging directly above it. The background shows the industrial structure of the building, including metal beams and other lighting fixtures. In the distance, a person is visible working at a station. The overall atmosphere is industrial and focused on quality control.

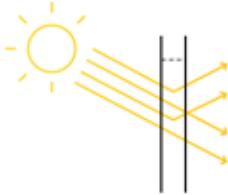
Fabric  
inspection  
prior to  
supply always  
provides the  
very highest  
level in quality  
and customer  
satisfaction.

# What you don't know about Duette Shades



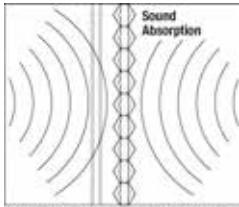
## Solar Heat Control

The solar energy warmth provided by the sun, may be desirable during the winter to help heat your home. However, in summer, it can make a room overly hot and uncomfortable—driving up air conditioning costs. Luxaflex Duette Shades help to control solar heat by allowing it into your home in the winter and minimising the amount entering your home during the summer.



## Daylighting

Daylighting is the practice of lighting rooms with natural light rather than artificial light. By drawing natural light into a room with translucent fabrics, Luxaflex Duette Shades reduce the need for other types of lighting, thereby reducing your energy use.



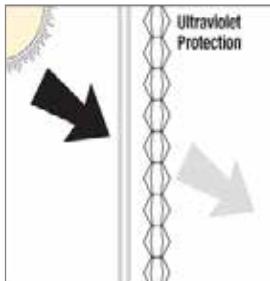
## Sound Absorption

How efficiently a product absorbs sound energy can sometimes be part of your customers' buying decisions. Luxaflex Duette Architella Shades can absorb up to 70% of sound energy, which helps quieten the room.

Soft window coverings can absorb up to 70% of sound energy, helping to quiet the home environment.

## Ultraviolet Protection

Ultraviolet (UV) light is an invisible part of sunlight. As UV damages furnishings, it is sometimes called the “invisible enemy.” In time, it fades furniture, upholstery, wood floors, draperies, carpeting and artwork. UV exposure causes natural, undyed fabrics to turn yellow, weakening their fibres and making them look old and worn prematurely. Window coverings can be very effective in blocking UV rays. Most Luxaflex Window Fashions, block over 95% of harmful ultraviolet rays when fully closed.



## Maintenance with Ease

Easy to clean with minimal care, the 100% Polyester Duette Fabrics are anti-static which naturally repels dust. Translucent fabrics can be submerged in water and washed by hand to remove stubborn stains or spills.



*Why choose Luxaflex Duette Shades versus competitor products*

- ✓ The competitors are playing in the 10-20mm single cell arena. **Duette Shades has moved on.**
- ✓ The competitors are relying on corded lifting systems. **Duette Shades has moved on.**
- ✓ The competitors are offering limited lifting systems. **Duette Shades has it all.**
- ✓ The competitors claim energy efficiency. **Duette Shades prove it.**
- ✓ The competitors mass market. **Duette Shades has exclusives and patents.**
- ✓ The competitors, always compared, often copied, nothing comes close!



*Luxaflex*<sup>®</sup>  
WINDOW FASHIONS